

SOUTHWEST AIRLINES COMPANION PASS STRATEGY

OCTOBER 15

Apply for a Southwest Business credit card.



NOVEMBER 15

Apply for a Southwest Personal credit card.

DECEMBER 1

Be careful **NOT** to complete your minimum spend requirement on either card before January 1st.



JANUARY 7

Complete the minimum spend requirement for both cards.

JANUARY 15

When both card statements close, you will receive your bonus points.

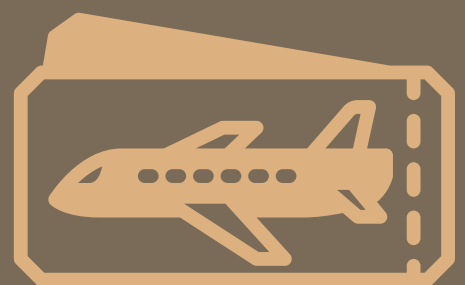


JANUARY 20

Log into your Southwest Airlines Rapid Rewards account and ensure you have your Companion Pass!

JANUARY 22

Name your Companion and add them to any of your reservations for this year and the next!



DON'T DO THIS

COMMON MISTAKES

Don't earn some of your points in 2023 and the rest in 2024. The 135,000 points must be earned within the same calendar year. Your Companion Pass tracker resets on Jan 1st.

Don't get remotely close to meeting your minimum spend requirement before January 1st. We've heard horror stories of folks being \$1,000 shy of their minimum spend requirement, yet Southwest prematurely awards their points before Jan 1st... which don't count towards the Companion Pass promotion.

Don't forget to use your referral link to refer your friends and family if you have a Southwest credit card. You can refer them to any Southwest card!

Don't overlook opening a business credit card, even if you don't officially own a business. If you've sold items on Facebook marketplace, Craig's List, Etsy, or eBay, or if you have a side hustle like baby-sitting or dog-walking, you may qualify for a business credit card as a sole proprietor.

Don't ignore Chase's "5/24 rule." Chase is the issuing bank for all Southwest cards and they will not approve your application if you've opened 5 or more credit cards in the past 24 months.

Don't try to game the system by transferring Chase Ultimate Rewards points to Southwest points. They won't count towards earning the Companion Pass. Purchased points also do not count.

Don't overlook other ways to earn Southwest Rapid Rewards points. You can earn them by flying Southwest, shopping through Southwest's online shopping portal, dining at participating restaurants, or booking hotels through Southwesthotels.com.